



PARTH SOMPURA FILMS LLP

(ISO 9001:2015 Certified)



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Community Impact & Social Value Policy

1. Purpose

Parth Sompura Films LLP (“the Firm”) is committed to contributing positively to society by leveraging our creative expertise and resources to empower communities, promote inclusivity, and advance social good. This Policy outlines our approach to community engagement, social value creation, and sustainable impact.

2. Scope

This Policy applies to:

- All employees, partners, and directors
- Freelancers, contractors, and vendors engaged in Firm projects
- Any representatives involved in community-focused initiatives

3. Hiring Local Talent

- The Firm is dedicated to supporting regional economies by:
 - Hiring **local crew, artists, and suppliers** wherever feasible
 - Prioritizing engagement with small and micro enterprises in the regions where we operate
- Project managers shall actively identify opportunities to include local talent in productions.

4. Mentorship and Internships

- To nurture the next generation of creative professionals, the Firm will:
 - Offer **mentorship and internship programs** to students from:
 - Film institutes
 - Media colleges
 - Underrepresented or economically disadvantaged backgrounds
 - Provide hands-on learning experiences that build employable skills
- Internships shall be structured, supervised, and conducted in alignment with applicable labor laws.

5. Pro Bono and Subsidized Projects

- A portion of the Firm's annual work portfolio shall be dedicated to **pro bono or subsidized storytelling projects** that advance social causes, including but not limited to:
 - Public health campaigns
 - Environmental sustainability awareness
 - Civic engagement and citizen rights education
- Selection of such projects shall be based on:
 - Alignment with the Firm's values
 - Potential for meaningful community impact
 - Available capacity and resources

6. Collaboration with CSR and Government Programs

- The Firm will actively seek to:
 - Partner with **CSR departments, NGOs, and government bodies** implementing social development initiatives
 - Contribute creative content, strategic communication, and production capabilities to amplify public interest messages
- All collaborations shall be governed by clear agreements and accountability measures.

7. Employee Engagement and Volunteering

- Employees are encouraged to participate in community projects and volunteer activities supported by the Firm.
- Subject to operational requirements, reasonable time and resources may be allocated for approved community engagement initiatives.

8. Communication and Reporting

- The Firm shall communicate its community impact activities transparently, including:
 - Summarizing initiatives in annual reports or newsletters
 - Showcasing impact stories (with appropriate consent)
- Clients and partners shall be informed of opportunities to support or co-create socially beneficial projects.

9. Policy Review and Updates

This Policy shall be reviewed annually and updated as required to:

- Reflect evolving social priorities
- Incorporate feedback from stakeholders
- Align with emerging best practices in community engagement

10. Acknowledgment

All employees, contractors, and partners are encouraged to familiarize themselves with this Policy and contribute to its objectives wherever possible.

Parth Sompura Films LLP



Authorised Signatory

Partner